

Thriving Coastal Town Economies: Towards Asset- Based Regeneration

BURA Seminar, 11th July 2008 Programme

Tutor: Guy Rubin

9.15 **Refreshments and Registration**

9.30 **Welcome and Outline of the Day** – Guy Rubin

9.35 **“A seaside town or a town by the sea ?”**

Groupwork exercise (in pairs)

10.00 **Coastal Economies: Rise, Decline... and Renaissance ?**

Introductory presentation that presents an overview of:

- the Historical Context: Coastal Town economies over the last 100 years
- the Policy Context: Distinctive features that differentiate Coastal Town economies in the South East.

Including a group exercise that looks at shared and distinctive features of the economies of the towns represented in the 5 Towns network.

11.00 **Refreshments**

11.15 **Thriving Coastal Economies**

- Presentation: Asset-based and enterprise-led local economies
- Research findings from ‘Coasting Along: a study of Coastal Towns in the South East of England

12.00 **Regenerating Coastal Towns**

- How effective has Regeneration been in delivering sustainable local economies?

Physical, Social and Economic Regeneration – silos or an integrated approach? Group Discussion

12.45 **Lunch**

- 1.30 **Case Study: Hastings Local Enterprise Growth Initiative (LEGI) led by Melanie Bonney-Kane, Chief Executive, Hastings Trust :**
- An integrated approach to tackling disadvantage and regenerating a South East Coastal Town
 - Identifying good practice from specific Hastings LEGI projects that could be applicable to the regeneration context for the Five Town Network
- 2.30 Refreshments
- 2.45 **Reviving Coastal Town economies: Good Practice**
- Group Work examining and applying best practice examples from regeneration projects in Hastings and other Coastal Towns for the 5 town network
- 3.45 **Feedback from group work**
- 4.15 **Conclusion and Summary of key learning points from the day.**
- 4.30 End